

REP HEADLINE# 6187121 TRF# E:120620
\$\$\$ MOD# 0: UNAPPROVED REV #3 \$\$\$

REP: TEL# 703-516-9399
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET

FAX# 703-516-9680
HARRIS REPORT FROM REP
CHANGES
SEP18/12 17.23
*** WFLA-TV ***

ADV # ADV. NAME POLI/B NELSON/D/SEN/FL
AGY # AGY. NAME ABAR HUTTON MEDIA

REP. # OFF. # SALESMAN #
BUYER NAME SHELLI HUTTON

6190 GROVEDALE COURT, SUITE 200
ALEXANDRIA, VA 22310

SALES PRSN WA- MEGHAN MCGARR (H)

ORDER # CONTRACT # 6187121

CLASS: NATL. LOCAL REGIONAL

PRDCT BILL NELSON 4 SENATE EST#477 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP18/12 SEP24/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP18/12 17.23

REP: MAKEGOOD
PCM CHANGE LN 1
SPOTS CANCELED ON LN'S 3,5,13
LN'S 24-27 ADDED
TTL SAME \$17,500
PLEASE CONFIRM
THANKS! BRIAN FOR MEGHAN

CON CM BILL NELSON FOR SENATE

9/18

LINE#:REP : CD : TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS : WEEK : DAYS : TOTL :
: LINE#: : : : : : : DATE : DATE : /WK : INVT : : SPTS:

AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE =
AGENCY EST# = 477

1 NZ 1000P-1100P 30 \$1,800.00 9/19 9/19 1 WED 1

PROGRAM : REVOLUTION
CON COM1: REVOLUTION

3 S 1100P-1130P 30 \$625.00 9/19 9/21 0 W,F 0

PROGRAM : 11PM NEWS
CON COM1: 11PM NEWS

9/19/12 ttc (3)

REP HEADLINE# 6187121 TRF# E:120620
 \$\$\$ MOD# 0: UNAPPROVED REV #3 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 CHANGES *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	----------	-----------	------	-----------

5	S		600A-700A	30		\$325.00	9/18	9/21	1		TU, F	1
PROGRAM : 6AM NEWS												
CON COM1: 6AM NEWS												

13	S		730P-800P	30		\$500.00	9/18	9/20	1		TU, TH	1
PROGRAM : ET												
CON COM1: ET												

24	A		1100P-1130P	30		\$1,250.00	9/21	9/21	1		FRI	1
PROGRAM : 11P NEWS												
CON COM1: 11P NEWS												

25	A		530A-600A	30		\$250.00	9/20	9/21	2		TH-F	2
PROGRAM : 530A NEWS												
CON COM1: 530A NEWS												

26	A		530A-600A	30		\$250.00	9/24	9/24	1		MON	1
PROGRAM : 530A NEWS												
CON COM1: 530A NEWS												

27	A		1200N-100P	30		\$75.00	9/23	9/23	1		SUN	1
PROGRAM : NOON NEWS												
CON COM1: NOON NEWS												

SEP/12 17500.00 CONTRACT TOTAL 17500.00
 TOTAL SPOTS 33

MARKET TOTALS \$72,916 WFLA 24% WFTS 17% WTSP 25% WTVT 26% WTOG 0% WTTA 2% WMOR 2%
 WMOX 0% WXPX 0% WWSB 4% CABL 0%

SHARES ARE ACCURATE

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

Abar Hutton Media
6190 Grovedale CT #200
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
Submission Number 774 Issue 3



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Bill Nelson/ D/ State Senate/ FL	Submission Cost: 11450	Campaign Ref: E:120620234
Buyer: ..	Client/Product/Estimate:	Sales Rep: HRP Washington, DC
Schedule Dates: 09/17/12 to 09/30/12	Weeks: 2	Order Ref: 06187121
Est./PO Number: 06187121	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Product: Bill Nelson 4 Senate	Booking Group: WFLA	Key Market: Tampa-St. Petersburg, FL
Demographic: (L) Household	Order:	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/17	09/24	Total	Cost
1	Wed 10p ET / 9p CT Law & Order SVU ..W....	06		30 Comme	Nbr of Spots Closed PR	1	1	
2	Sat 630p ET / 530p CT NBC NightlyS.	04	1250	30 Comme	Nbr of Spots	1	1	1250
3	M-Su 11p News ..W.F..	06		30 Comme	Nbr of Spots Closed PR	2	2	
4	M-Su Late News Late RunS	06	625	30 Comme	Nbr of Spots	1	1	625
5	M-Su 11p News M.....	06	625	30 Comme	Nbr of Spots Open Pre-Empted	1	1	625
6	M-F 6a News .T..F..	06	325	30 Comme	Nbr of Spots Open Pre-Empted Closed PR	1	1	325
7	M-F 7a Today Show	06	450	30 Comme	Nbr of Spots	3	3	1350
Weekly Totals: Total Spots(Ord Spots)					24	4	28	
Open PR					-7	-1	-8	-3975
Closed PR					8	1	9	

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Bill Nelson/ D/ State Senate/ FL
Submission Number 774 Issue 3



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Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Bill Nelson/ D/ State Senate/ FL	Submission Cost:	11450	Campaign Ref:	E:120620234
Buyer:	FL	Client/Product/Estimate:		Sales Rep:	HRP Washington, DC
Schedule Dates:	09/17/12 to 09/30/12	Weeks:	2	Order Ref:	06187121
Est./PO Number:	06187121	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/17	09/24	Total	Cost
8	M-F 1135p ET / 1035p CT Tonight Show ..W.F..	06	325	30 Comme	Nbr of Spots Open Pre-Empted	2 -2	2 -2	650 -650
9	M-F 530p News ..W....	06	450	30 Comme	Nbr of Spots	1	1	450
10	M-F 530p News M.....	06	450	30 Comme	Nbr of Spots	1	1	450
11	M-F 630p ET / 530p CT NBC Nightly News ..W.F..	06	1000	30 Comme	Nbr of Spots Open Pre-Empted	1 -1	1 -1	1000 -1000
12	M-F 9a Today Show II ..W....	06	275	30 Comme	Nbr of Spots Open Pre-Empted	1 -1	1 -1	275 -275
13	M-F 9a Today Show II M.....	06	275	30 Comme	Nbr of Spots	1	1	275
14	M-F 730p Extra ..T.T...	06		30 Comme	Nbr of Spots Closed PR	2	2	
15	Sun 8a Today ShowS	06	250	30 Comme	Nbr of Spots	1	1	250
16	Sat 7a Today Show	06	250	30	Nbr of Spots	1	1	250
Weekly Totals: Total Spots(Ord Spots)					24	4	28	
Open PR					-7	-1	-8	-3975
Closed PR					8	1	9	

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Bill Nelson/ D/ State Senate/ FL
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Buyer: ..	Client/Product/Estimate:	Sales Rep: HRP Washington, DC
Schedule Dates: 09/17/12 to 09/30/12	Weeks: 2	Order Ref: 06187121
Est./PO Number: 06187121	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/17	09/24	Total	Cost
17	M-F 6p News ..T.T...	06	600	30 Comme	Nbr of Spots 1	1	1	600
18	M-F 4p Dr Oz ..T.T...	06	300	30 Comme	Nbr of Spots 2	2	2	600
19	M-F 7p Entertainment Tonight ..W....	06	30	30 Comme	Nbr of Spots 1	1	1	30
20	M-F 7p Entertainment Tonight M.....	06	30	30 Comme	Nbr of Spots 1	1	1	30
21	Sun 630p ET / 530p CT NBC Nightly NewsS	06	1250	30 Comme	Nbr of Spots 1	1	1	1250
22	Sun 9a NewsS	06	150	30 Comme	Nbr of Spots 1	1	1	150
23	Sat 9a NewsS	06	150	30 Comme	Nbr of Spots 1	1	1	150
26	M-F 730p Entertainment Tonight ..T.T...	06	500	30 Comme	Nbr of Spots 1	1	1	500
Weekly Totals:					24	4	28	
Total Spots(Ord Spots)					24	4	28	
Open PR					-7	-1	-8	-3975
Closed PR					8	1	9	

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Buyer: ..	Client/Product/Estimate: ..	Sales Rep: HRP Washington, DC
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Est./PO Number: 06187121	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/17	09/24	Total	Cost
27	M-F 7p News	06	500	30	1		1	500
	..W....			Comme				
				Nbr of Spots				
				Open Pre-Emption	-1		-1	-500
28	M-F 7p News	06	500	30		1	1	500
	M.....			Comme				
				Nbr of Spots				
29	Wed 10p ET / 9p CT Revolution	06	1800	30	1		1	1800
	..W....			Comme				
				Nbr of Spots				

Weekly Totals: Total Spots(Ord Spots)								
	Open PR				24	4	28	
	Closed PR				-7	-1	-8	-3975
					8	1	9	

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
1	Wed 10p ET / 9p CT Law & Order SVU	:30 Commercial	09/17/12	Closed Pre Emption	1,800.00	No Makegood / Credit	0000000000	E:120620234
3	M-Su 11p News	:30 Commercial	09/17/12	Closed Pre Emption	1,250.00	No Makegood / Credit	0000000000	E:120620234
5	M-Su 11p News	:30 Commercial	09/24/12	Open Pre Emption	625.00		0000000000	E:120620234
6	M-F 6a News	:30 Commercial	09/17/12	Closed Pre Emption	325.00	No Makegood / Credit	0000000000	E:120620234
8	M-F 1135p ET / 1035p CT Tonight Show	:30 Commercial	09/17/12	Open Pre Emption	325.00		0000000000	E:120620234
11	M-F 630p ET / 530p CT NBC Nightly News	:30 Commercial	09/17/12	Open Pre Emption	650.00		0000000000	E:120620234
12	M-F 9a Today Show II	:30 Commercial	09/17/12	Open Pre Emption	1,000.00		0000000000	E:120620234
14	M-F 730p Extra	:30 Commercial	09/17/12	Closed Pre Emption	275.00		0000000000	E:120620234
17	M-F 6p News	:30 Commercial	09/17/12	Open Pre Emption	1,000.00	No Makegood / Credit	0000000000	E:120620234
19	M-F 7p Entertainment Tonight	:30 Commercial	09/17/12	Closed Pre Emption	600.00		0000000000	E:120620234
					0.00	09/12, 09/17, 09/19	0000167923	E:120620234

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
20	M-F 7p Entertainment Tonight	:30 Commercial	09/24/12	Closed Pre Emption	0.00	09/24	0000167924	E:120620234
26	M-F 730p Entertainment Tonight	:30 Commercial	09/17/12	Closed Pre Emption	500.00	No Makegood / Credit	0000000000	E:120620234
27	M-F 7p News	:30 Commercial	09/17/12	Open Pre Emption	500.00		0000000000	E:120620234

Grand Totals

Totals		09/17		09/24	
Spots	28		24		4
Cost	15425		13675		1850

Grand Totals:

Spots:	28
Gross Total:	11,450.00
Commission:	1,717.50
Net Total:	9,732.50

REP HEADLINE# 6187121
*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
JUN18/12 16.0
*** WFLA-TV ***

ADV # ADV. NAME POLI/B NELSON/D/SEN/FL REP. # OFF. # SALESMAN #
AGY # AGY. NAME ABAR HUTTON MEDIA BUYER NAME SHELLI HUTTON

6190 GROVEDALE COURT, SUITE 200 SALES PRSN WA- MEGHAN MCGARR (H)
ALEXANDRIA, VA 22310

ORDER # CONTRACT # 6187121 CLASS: NATL. LOCAL REGIONAL

PRDCT BILL NELSON 4 SENATE EST#477 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP18/12 SEP24/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE JUN18/12 16.05

REP: NEW ORDER
TTL \$17,500 @32X
PLEASE CONFIRM
THANKS! KIM FOR MEGHAN
CON CM BILL NELSON FOR SENATE

LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS :TOTL:
:LINE#: : : : : : : DATE : DATE : /WK: INVT : :SPTS:

AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE =
AGENCY EST# = 477

1			1000P-1100P	30		\$1,800.00	9/19	9/19	1		WED	1
PROGRAM : CHICAGO FIRE												
CON COM1: CHICAGO FIRE												
2			630P-700P	30		\$1,250.00	9/22	9/22	1		SAT	1
PROGRAM : SAT NEWS												
CON COM1: SAT NEWS												
3			1100P-1130P	30		\$625.00	9/19	9/23	3		W, F, SU	3
PROGRAM : 11PM NEWS												
CON COM1: 11PM NEWS												

late alt football
1130-12m.

REP HEADLINE# 6187121
 *** ORIGINAL REV#0 ***

REF: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

JUN18/12 16.0
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4			1100P-1130P PROGRAM : 11PM NEWS CON COM1: 11PM NEWS	30		\$625.00	9/24	9/24	1		MON	1
5			600A-700A PROGRAM : 6AM NEWS CON COM1: 6AM NEWS	30		\$325.00	9/18	9/21	2		TU, F	2
6			700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$450.00	9/18	9/21	3		TU, TH-F	3
7			1130P-1230A PROGRAM : TONIGHT SHOW CON COM1: TONIGHT SHOW	30		\$325.00	9/19	9/21	2		W, F	2
8			530P-600P PROGRAM : 530PM NEWS CON COM1: 530PM NEWS	30		\$450.00	9/19	9/19	1		WED	1
9			530P-600P PROGRAM : 530PM NEWS CON COM1: 530PM NEWS	30		\$450.00	9/24	9/24	1		MON	1
10			630P-700P PROGRAM : NBC NEWS CON COM1: NBC NEWS	30		\$1,000.00	9/19	9/21	2		W, F	2
11			900A-1000A PROGRAM : TODAY SHOW 2 CON COM1: TODAY SHOW 2	30		\$275.00	9/19	9/19	1		WED	1
12			900A-1000A PROGRAM : TODAY SHOW 2 CON COM1: TODAY SHOW 2	30		\$275.00	9/24	9/24	1		MON	1

REP HEADLINE# 6187121
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

JUN18/12 16.0
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
13			730P-800P PROGRAM : EXTRA CON COM1: EXTRA	30		\$500.00	9/18	9/20	2		TU,TH	2
14			800A-900A PROGRAM : SUN TODAY CON COM1: SUN TODAY	30		\$250.00	9/23	9/23	1		SUN	1
15			700A-900A PROGRAM : SAT TODAY CON COM1: SAT TODAY	30		\$250.00	9/22	9/22	1		SAT	1
16			600P-630P PROGRAM : 6PM NEWS CON COM1: 6PM NEWS	30		\$600.00	9/18	9/20	2		TU,TH	2
17			400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ	30		\$300.00	9/18	9/20	2		TU,TH	2
18			700P-730P PROGRAM : ET CON COM1: ET	30		\$500.00	9/19	9/19	1		WED	1
19			700P-730P PROGRAM : ET CON COM1: ET	30		\$500.00	9/24	9/24	1		MON	1
20			630P-700P PROGRAM : SUN NEWS CON COM1: SUN NEWS	30		\$1,250.00	9/23	9/23	1		SUN	1
21			900A-1000A PROGRAM : SUN 9AM NEWS CON COM1: SUN 9AM NEWS	30		\$150.00	9/23	9/23	1		SUN	1

REP HEADLINE# 6187121
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 JUN18/12 16.0
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
22			900A-1000A	30		\$150.00	9/22	9/22	1		SAT	1
PROGRAM : SAT 9AM NEWS												
CON COM1: SAT 9AM NEWS												
SEP/12			17500.00									
CONTRACT TOTAL											17500.00	
TOTAL SPOTS											32	

MARKET TOTALS \$72,916 WFLA 24% WFTS 17% WTSP 25% WTVT 26% WTOG 0% WTTA 2% WMOR 2%
 WMOX 0% WXPX 0% WWSB 4% CABL 0%

SHARES ARE ACCURATE

SVC- NSI

DEMOS- RA35+*

Abar Hutton Media
6190 Grovedale CT #200
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
Submission Number 633 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Bill Nelson/ D/ State Senate/ FL	Submission Cost:	15700	Campaign Ref:	E:120620234
Buyer:	FL	Client/Product/Estimate:		Sales Rep:	HRP Washington, DC
Schedule Dates:	09/17/12 to 09/30/12	Weeks:	2	Order Ref:	06187121
Est./PO Number:	06187121	Contract type:	Political	Business Type:	POLITICAL
				Business Category:	Transactional

Product:	Bill Nelson 4 Senate	Booking Group:	WFLA	Key Market:	Tampa-St. Petersburg, FL	15700
Demographic:	(L) Household	Order:				

Ref	Sales Product Details	Rate	Spot Type	09/17	09/24	Total	Cost
1	Wed 10p ET / 9p CT Law & Order SVU ..W....	1800	30 Comme	Nbr of Spots Open Pre-Empted -1	1	1	1800 -1800
2	Sat 630p ET / 530p CT NBC Nightly NewsS.	1250	30 Comme	Nbr of Spots	1	1	1250
3	M-Su 11p News ..W.F..	625	30 Comme	Nbr of Spots	2	2	1250
4	M-Su Late News Late RunS	625	30 Comme	Nbr of Spots	1	1	625
5	M-Su 11p News M.....	625	30 Comme	Nbr of Spots	1	1	625
6	M-F 6a News .T.F..	325	30 Comme	Nbr of Spots	2	2	650
7	M-F 7a Today Show .T.TF..	450	30 Comme	Nbr of Spots	3	3	1350
Weekly Totals:				Total Spots(Ord Spots)	28	4	32
				Open PR	-1		-1800

Abar Hutton Media
6190 Grovedale CT #200
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
Submission Number 633 Issue 1



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P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Bill Nelson/ D/ State Senate/ FL
Buyer: FL
Schedule Dates: 09/17/12 to 09/30/12
Est./PO Number: 06187121
Submission Cost: 15700
Client/Product/Estimate: 15700
Weeks: 2
Contract type: Political
Campaign Ref: E:120620234
Sales Rep: HRP Washington, DC
Order Ref: 06187121
Business Type: POLITICAL
Business Category: Transactional

Ref	Sales Product Details	Rate	Spot Type	09/17	09/24	Total	Cost
8	M-F 1135p ET / 1035p CT Tonight Show ..W.F.. Comme	325	30	Nbr of Spots	2	2	650
9	M-F 530p News ..W.. Comme	450	30	Nbr of Spots	1	1	450
10	M-F 530p News M..... Comme	450	30	Nbr of Spots	1	1	450
11	M-F 630p ET / 530p CT NBC Nightly News ..W.F.. Comme	1000	30	Nbr of Spots	2	2	2000
12	M-F 9a Today Show II ..W.. Comme	275	30	Nbr of Spots	1	1	275
13	M-F 9a Today Show II M..... Comme	275	30	Nbr of Spots	1	1	275
14	M-F 730p Extra ..T.T.. Comme	500	30	Nbr of Spots	2	2	1000
15	Sun 8a Today ShowS Comme	250	30	Nbr of Spots	1	1	250
16	Sat 7a Today ShowS Comme	250	30	Nbr of Spots	1	1	250
17	M-F 6p NewsS Comme	600	30	Nbr of Spots	2	2	1200
Weekly Totals: Total Spots(Ord Spots)				28	4	32	
Open PR				-1		-1	-1800

Abar Hutton Media
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Bill Nelson/ D/ State Senate/ FL
Submission Number 633 Issue 1



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Original

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Buyer:	...	Client/Product/Estimate:		Sales Rep:	HRP Washington, DC
Schedule Dates:	09/17/12 to 09/30/12	Weeks:	2	Order Ref:	06187121
Est./PO Number:	06187121	Contract type:	Political	Business Type:	POLITICAL
				Business Category:	Transactional

Ref	Sales Product Details	Rate	Spot Type	09/17	09/24	Total	Cost
18	M-F 4p Dr Oz T.T...	300	30 Comme		2	2	600
19	M-F 7p Entertainment Tonight ..T.T...	500	30 Comme		1	1	500
20	M-F 7p Entertainment Tonight ..W....	500	30 Comme				500
21	Sun 630p ET / 530p CT NBC Nightly NewsS	1250	30 Comme	1		1	1250
22	Sun 9a NewsS	150	30 Comme	1		1	150
23	Sat 9a NewsS	150	30 Comme		1	1	150
Weekly Totals: Total Spots(Ord Spots)				28	4	32	
Open PR				-1		-1	-1800

Pre-emption Summary					
Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value
1	Wed 10p ET / 9p CT Law & Order SVU	30 Commercial	09/17/12	Open Pre Emption	1,800.00
Grand Totals					
				Makegood Line(s) (Dates)	Makegood Ref
				0000000000	E:120620234

		Month 9 Weeks: 5	
Totals		09/17	09/24
Spots	32	28	4
Cost	17500	15650	1850

Grand Totals:

Spots:	32
Gross Total:	15,700.00
Commission:	2,355.00
Net Total:	13,345.00



WFLA-TV

A MEDIA GENERAL STATION

200 S. Parker Street
Tampa, FL 33606
Tele (813) 228-8888
Fax (813) 221-5787

INVOICE / AFFIDAVIT

21320
Abar Hutton Media
6190 Grovedale CT #200
ALEXANDRIA VA 22310

REF#: WFLA (Washington Dc)
SLSP: HRP Washington, DC
ADV: Bill Nelson/ D/ State Senate
PROD: Bill Nelson 4 Senate

2012
INVOICE DATE 09/30/12 E:120620234
ORDER TYPE Political WFLA
INVOICE NUMBER 0100032729
PAGE 1 BROADCAST MONTH 08/27/2012 - 09/30/12
SCHEDULE DATES 9/17/12- 9/30/12
Standard Broadcast Month
TERMS: NET 30 DAYS.

REF#: 06187121
Desc: 06187121

SCHEDULE			ACTUAL BROADCAST				RECONCILIATION		
DESCRIPTION	PRICE	RT/SS# PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS	DEBIT/CREDIT
Wed 10p ET / 9p CT Law & Order	1800.00	1 1	9/19	WE		*WFLA :30 Commercial	.00	Preempt Program Change	1800.00-
Sat 630p ET / 530p CT NBC Nigh	1250.00	2 1	9/22	SA		*WFLA :30 Commercial	.00	Preempted	1250.00-
M-Su 11p News	625.00	3 2	9/19	WE		*WFLA :30 Commercial	.00	Preempted	625.00-
			9/21	FR		*WFLA :30 Commercial	.00	Preempted	625.00-
M-Su Late News Late Run	625.00	4 1	9/23	SU	12:29A	*WFLA :30 Commercial BN12003	625.00	Sports Overrun	
M-Su 11p News	625.00	5 1	9/24	MO		*WFLA :30 Commercial	.00	Preempted	625.00-
M-F 6a News	325.00	6 2	9/18	TU		*WFLA :30 Commercial	.00	Preempted	325.00-
			9/21	FR		*WFLA :30 Commercial	.00	Preempted	325.00-
M-F 7a Today Show	450.00	7 3	9/18	TU	08:36A	*WFLA :30 Commercial BN12001	450.00		
			9/20	TH	07:59A	*WFLA :30 Commercial BN12001	450.00		
			9/21	FR		*WFLA :30 Commercial	.00	Preempted	450.00-
M-F 1135p ET / 1035p CT Tonigh	325.00	8 2	9/19	WE		*WFLA :30 Commercial	.00	Preempted	325.00-
			9/21	FR		*WFLA :30 Commercial	.00	Preempted	325.00-
M-F 530p News	450.00	9 1	9/19	WE	05:43P	*WFLA :30 Commercial BN12001	450.00		
	450.00	10 1	9/24	MO	05:39P	*WFLA :30 Commercial BN12003	450.00		

*** Continued ***

PERIOD COST 29,200.00

26 Total Units
ACTUAL GROSS BILLING 16,750.00
AGENCY COMMISSION 2,512.50
NET DUE 14,237.50

Debits .00
Credits 12,450.00-
SUB-TOTALS 12,450.00-
TOTAL RECONCILING 12,450.00-
TOTAL RECONCILING 12,450.00-
TOTAL RECONCILING 12,450.00-
TOTAL RECONCILING 12,450.00-

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WFLA-TV
P.O. Box 1410
Tampa, FL 33601



ADVERTISER Bill Nelson/ D/ State Senate
PRODUCT Bill Nelson 4 Senate

INVOICE NUMBER 0100032729
BROADCAST MONTH 08/27/2012 - 09/30/12
AMOUNT DUE 14,237.50

REMIT TO:

*00196

000021320
Abar Hutton Media
6190 Grovedale CT #200
ALEXANDRIA VA 22310

WFLA-TV
REMITTANCE PROCESSING CENTER
P.O. BOX 26425
RICHMOND VA 23260-6425



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INVOICE / AFFIDAVIT

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Abar Hutton Media
6190 Grovedale CT #200
ALEXANDRIA VA 22310

REP: WFLA (Washington Dc)
SLSP: HRP Washington, DC
ADV: Bill Nelson/ D/ State Senate
PROD: Bill Nelson 4 Senate

2012
INVOICE DATE 09/30/12
ORDER TYPE Political
INVOICE NUMBER 0100032729
SCHEDULE DATES 9/17/12- 9/30/12
WFLA I SS
09/30/12 E:120620234
WFLA
PAGE BROADCAST MONTH
2 08/27/2012 - 09/3
Standard Broadcast Month
TERMS: NET 30 DAYS.

REF#: Desc: 06187121

SCHEDULE				ACTUAL BROADCAST				RECONCILIATION			
DESCRIPTION	PRICE	RT/SS#	PER	DATE	DAY	TIME	LENGTH M/G FOR	PRODUCT DESCRIPTION	PRICE	REMARKS	DEBIT/CREDIT
M-F 630p ET / 530p CT NBC Nightly News	1000.00	11	2	9/19	WE	06:59P	30	BN12003	1000.00		
				9/21	FR		30		.00	Preempted	1000.00-
M-F 9a Today Show II	275.00	12	1	9/19	WE		30		.00	Preempt P	275.00-
	275.00	13	1	9/24	MO	09:50A	30	BN12003	275.00	olitical	
M-F 730p Extra	500.00	14	2	9/18	TU		30		.00	Preempt	500.00-
				9/20	TH		30		.00	Program Change	500.00-
Sun 8a Today Show	250.00	15	1	9/23	SU	08:29A	30	BN12003	250.00		
Sat 7a Today Show	250.00	16	1	9/22	SA	08:26A	30	BN12003	250.00		
M-F 6p News	600.00	17	2	9/18	TU	06:28P	30	BN12001	600.00		
				9/20	TH		30		.00	Preempted	600.00-
M-F 4p Dr Oz	300.00	18	2	9/18	TU	04:56P	30	BN12003	300.00		
				9/20	TH	04:29P	30	BN12003	300.00		
M-F 7p Entertainment Tonight	500.00	19	1	9/19	WE		30		.00	Preempt	.00-
	500.00	20	1	9/24	MO		30		.00	Program Change	.00-
										Preempt	.00-
Sun 630p ET / 530p CT NBC Nightly News	1250.00	21	1	9/23	SU		30		.00	Preempted	1250.00-
Sun 9a News	150.00	22	1	9/23	SU		30		.00	Preempted	150.00-
Sat 9a News	150.00	23	1	9/22	SA	09:54A	30	BN12001	150.00		
M-F 730p Entertainment Tonight	500.00	26	2	9/18	TU	07:38P	30	BN12003	500.00		
				9/20	TH		30		.00	Preempted	500.00-
M-F 7p News	500.00	27	1	9/19	WE		30		.00	Preempt P	500.00-
	500.00	28	1	9/24	MO		30		.00	olitical	
										Preempted	500.00-
Wed 10p ET / 9p CT Revolution	1800.00	29	1	9/19	WE	10:31P	30	BN12001	1800.00		
M-Su 11p News											

*** Continued ***

PERIOD COST 29,200.00

26 Total Units
ACTUAL GROSS BILLING 16,750.00
AGENCY COMMISSION 2,512.50
NET DUE 14,237.50

SUB-TOTALS Debits .00
Credits 12,450.00-
TOTAL RECONCILING 12,450.00CR

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2012 WFLA I SS
INVOICE DATE 09/30/12 E:120620234
ORDER TYPE Political WFLA
INVOICE NUMBER 0100032729
PAGE 3 BROADCAST MONTH 08/27/2012 - 09/3
SCHEDULE DATES 9/17/12- 9/30/12
Standard Broadcast Month
TERMS: NET 30 DAYS.

REF#: Desc: 06187121

SCHEDULE			ACTUAL BROADCAST					RECONCILIATION	
DESCRIPTION	PRICE	RT/SS# PER	DATE	DAY	TIME	LENGTH	M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS
M-F 530a News	1250.00	30 1	9/21	FR	11:09P	30	BN12001	1250.00	
					*WFLA				
	250.00	31 2	9/20	TH	05:58A	30	BN12003	250.00	:30 Commercial
			9/21	FR	05:52A	30	BN12001	250.00	
	250.00	32 1	9/24	MO	05:40A	30	BN12001	250.00	
Sun 12p News					*WFLA				
	75.00	33 1	9/23	SU	12:42P	30	BN12001	75.00	:30 Commercial
Sat 9a News					*WFLA				
	300.00	34 1	9/22	SA	09:26A	30	BN12003	300.00	:30 Commercial
Sat 12p News					*WFLA				
	75.00	35 1	9/22	SA	12:54P	30	BN12001	75.00	:30 Commercial
M-Su 11p News					*WFLA				
	1250.00	36 1	9/22	SA	11:21P	30	BN12003	1250.00	:30 Commercial
Sun 7p ET / 6p CT Football Nig					*WFLA				
	3400.00	37 1	9/23	SU	07:18P	30	BN12003	3400.00	:30 Commercial
M-Su 11p News					*WFLA				
	1250.00	38 1	9/24	MO	11:30P	30	BN12001	1250.00	:30 Commercial
M-F 9a Today Show II					*WFLA				
	550.00	39 1	9/24	MO	09:59A	30	BN12001	550.00	:30 Commercial
Total Airtime Gross Spot Revenue:						16,750.00			

PERIOD COST 29,200.00

26 Total Units
ACTUAL GROSS BILLING 16,750.00
AGENCY COMMISSION 2,512.50
NET DUE 14,237.50

SUB-TOTALS Debits .00
Credits 12,450.00-
TOTAL RECONCILING 12,450.00CR

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